

KENYA'S JOURNEY

Turning Regulatory Ambition into Action

From Policy to Action: Kenya's E-Mobility Transition



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01 • THE JOURNEY

KENYA'S JOURNEY: WHY THE SHIFT TO ACTION

From climate ambition to policy, implementation systems and measurable delivery.

Climate ambition

Second NDC: 35% GHG abatement by 2035.

LT-LEDs: net-zero pathway to 2050.

Policy direction

National Electric Mobility Policy launched in February 2026 — establishing the framework for cleaner, efficient and low-carbon transport.

Implementation shift

The focus is moving from framework-building to delivery: rules, standards, data, finance, infrastructure, institutions and capacity.

THE SHIFT NOW

Policy ambition → implementation systems → measurable outcomes

02 • POLICY CYCLE

POLICY TO ACTION IS A LEARNING CYCLE - *Not a one-time event*

Implementation generates evidence; evidence informs the next policy and implementation cycle.



Policy is strengthened through evidence, implementation experience and feedback — not by treating the policy as a static document.

03 • IMPLEMENTATION

FROM CLIMATE AMBITION TO IMPLEMENTATION

A clear policy stack connects national climate ambition to delivery on the ground.

1 CLIMATE DIRECTION

Second NDC
35% GHG abatement by 2035

LT-LEDS 2022–2050
Net-zero pathway; 30% of road vehicles electric
or hydrogen-powered by 2050



2 POLICY FRAMEWORK

National Electric Mobility Policy
Vehicle Efficiency Regulation
(VER)
National strategy &
implementation framework
E-Mobility Bill & supporting
regulations
Technical Working Groups



3 DELIVERY

Standards & conformity
Charging & infrastructure
Financing models &
incentives
Data & MRV
Institutions, skills & market
readiness

The policy gives the direction. The implementation architecture creates the route to delivery.

04 • STRATEGIES

STRATEGIES FOR TURNING POLICY INTO ACTION

Implementation requires a portfolio of mutually reinforcing strategies.

01 LEGAL & REGULATORY

Bills • regulations • mandates

02 STANDARDS & CONFORMITY

Vehicle efficiency • safety • testing

03 INFRASTRUCTURE & MARKET

Charging • supply • readiness

POLICY → ACTION

04 FINANCE & INCENTIVES

Financing models • incentives

05 DATA, MRV & DIGITAL

Observatory • vehicle & infrastructure data

06 INSTITUTIONS & CAPACITY

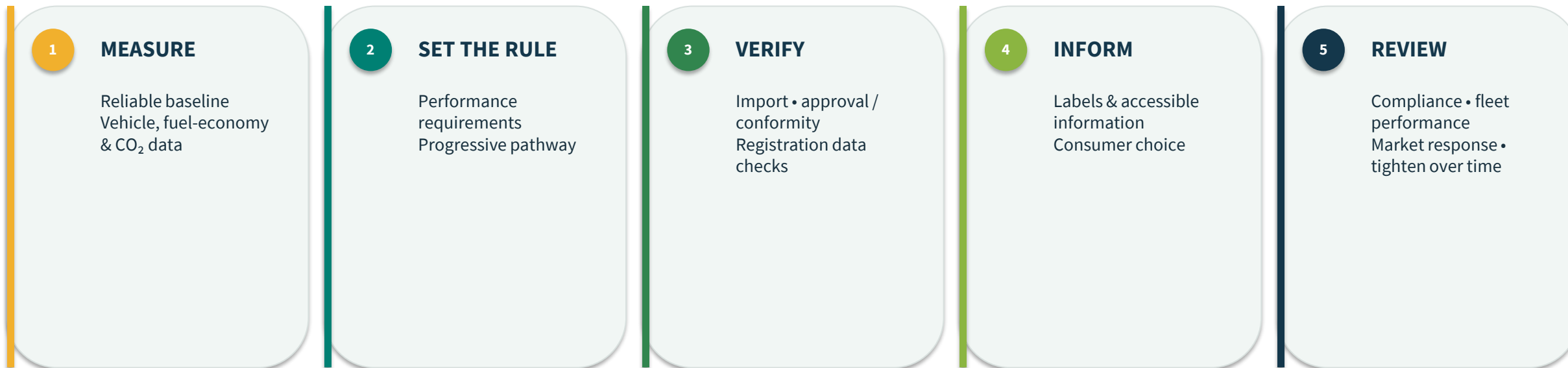
TWGs • skills • stakeholders

No single lever is sufficient — the strategies reinforce one another.

05 • REGULATORY ARCHITECTURE

FROM EVIDENCE TO AN IMPLEMENTABLE SYSTEM

A regulation becomes effective when the rule is connected to data, processes, people and review.



Fuel Economy Standard: improving fleet efficiency during the transition to electrification.
Design goal: technically credible • administratively feasible • compatible with electrification

06 • CAPACITY

CAPACITY IS BUILT WHERE IMPLEMENTATION HAPPENS

The question is not only what skills are needed — but how capability is built and retained.



VEWG workshops • technical deep-dives • learning by doing • peer exchange

07 • PARTNERSHIP

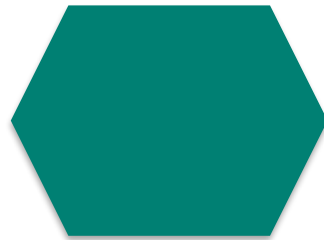
PARTNERSHIP TURNS CAPACITY INTO DELIVERY

Implementation capability grows through collaboration and learning by doing.



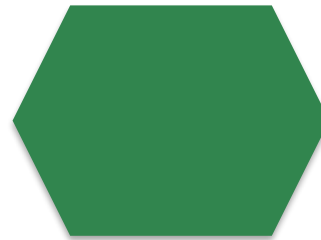
GOVERNMENT

Policy leadership
Mandate • coordination



TECHNICAL EXPERTS

Evidence • analysis
Benchmarking



REGULATORS & STANDARDS

Testing • conformity
Compliance



INDUSTRY & MARKET

Feasibility • costs
Market feedback



DEVELOPMENT PARTNERS

Technical assistance
Peer learning

SHARED EVIDENCE → ITERATIVE CONSULTATION → CLEAR ROLES → CAPACITY TO IMPLEMENT

Changing Transport

Government • private sector • development partners • academia • industry

08 • NEXT STEPS

FROM POLICY TO DELIVERY — AND THEN TO CONTINUOUS IMPROVEMENT

The test is whether the policy system can deliver, measure results and improve.

SHORT TERM

- Finalise legal & regulatory instruments
- Strengthen data architecture
- Clarify institutional responsibilities
- Build implementation readiness

MEDIUM TERM

- Implement and monitor
- Strengthen standards and conformity
- Scale charging, incentives and market readiness

LONG TERM

- Use efficiency and electrification together
- Reduce petroleum dependence and emissions
- Improve the cost and quality of mobility

IMPLEMENT → MEASURE → REVIEW → REFINE → IMPLEMENT BETTER

Recent step: SDOT-IFC cooperation agreement (24 August 2026) supporting e-mobility legal, regulatory and institutional frameworks.

THE JOURNEY CONTINUES

From ambition to action — and from action to learning.

THREE PRINCIPLES FOR A CREDIBLE TRANSITION

01

ELECTRIFICATION SETS THE DIRECTION

Efficiency delivers meaningful gains during the transition.

02

EVIDENCE MAKES REGULATION CREDIBLE

Data and implementation capacity matter as much as ambition.

03

PARTNERSHIP MAKES DELIVERY POSSIBLE

Government, experts, regulators, industry and partners must move together.

Thank you

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