



Women Driving Change: Stronger Together

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Context in Mexico

- The freight transportation sector accounts for **3.8% of Mexico's GDP.**
- The transport sector in Mexico is currently facing significant challenges in **attracting and developing skilled talent**, particularly in **truck driving, maintenance and repair.**
- It is estimated that there are **60,000 vacancies** for drivers.
- **71.3% of Mexico's economically inactive population are women.**



First steps in the world of trucks

We were looking for
know how about
women as drivers in
buses and we found
women as drivers in
trucks and their
powerfull stories!



GIZ and collaboration with the private sector

- **Experience:** We work in more than 120 countries, providing technical advisory services.
- **Commissioning party:** Federal Ministry for Economic Cooperation and Development (BMZ)
- **DeveloPPP:** Promote projects with sustainable development goals and benefits to society as a whole.



Objective

- To improve women's access, skills and employability in the Mexican transport sector.
- Duration: November 2025 - October 2028



Contribution to the 2030 Agenda



Components

1) Awareness and an Inclusive Culture:

- Encourage women to pursue careers in the transport sector and promote the adoption of inclusive employment policies, as well as to support companies in creating safe, equitable working environments free from prejudice and discrimination.
- 2) Technical Training and Professional Development:
- Design and implementation of comprehensive training programmes targeting 3 key groups: professional truck drivers, mechanical maintenance staff and STEM students.



Components

- 3) Strengthening Public Policy:
 - Technical advice to drive regulatory reforms at national level, improve accessibility and safety for women in the sector.
- 4) Cooperation and Exchange of Best Practice:
 - Promoting the creation of national and international networks for the exchange of experiences.



Future technical and engineering milestones

9 women finished the technical training in collaboration with Grupo CEDVA (Estado de México)

06-08/26



08/26

A group of Scania experts will be mentors for engineer training (Online)



10-12/26

34 women will start the 1st engineer course (Online)

11/26



In process:
Diagnostic assessment of sexual harassment and gender-based violence at the women's workplace, will be finished

Scania drivers milestones



Who is involved in the project



Very soon...



- REQUISITOS:**
- Mujeres de 21 años en adelante con escolaridad mínima de Primaria
 - Licencia de automovilista vigente (Indispensable)
 - Gusto por aprender la operación de vehículos de rango pesado
 - Capacidad para tomar el curso presencial del 10 de agosto al 18 de septiembre
 - Preferente: Contar con conocimientos básicos en el área de transporte
- OFRECEMOS:**
- Curso de capacitación
 - Ayuda económica
 - Examen médico

CONDUCTORAS

UNA NUEVA GENERACIÓN



Contact Information



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Transport and Climate
Change Week
#TransportWeek26



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Global Alliances and Opportunities for Decarbonising Transport